



# On Becoming A Sustainable Human: *The Real Meaning of Earth Day*

PRESENTED BY THE GREATER YAVAPAI PROVISIONAL BRANCH OF THE US GREEN BUILDING COUNCIL

## On Becoming a Sustainable Human: *The Real Meaning of Earth Day*

In this fun and engaging presentation, we ponder the question: what is the real meaning of Earth Day? We find that to gain some insight to the answer, it is necessary to pose an even deeper and more important question: How shall we live our lives? We begin our quest for answers by considering the vague, inconsistent and sometimes contradictory meanings of the term "sustainable development," and present a new framework for understanding sustainability. Based on this framework, we look at how humans function in the world – what motivates us to live as we do, what gives our lives meaning and how do we understand our place in human society. Finally, we bring it all together and examine the inner barriers to sustainability, learning strategies for surmounting these barriers and building a more sustainable world.

## Anton G. Camarota

Mr. Anton G. Camarota is currently President of The ISO Coach, an Arizona-based consulting organization dedicated to making business better. Anton is an internationally published author of three books, and has most recently written *Finding the Leader in You*, available at your local bookstore or ASQ Quality Press. A nationally recognized speaker, Mr. Camarota offers keynotes and training sessions on management and leadership to a wide variety of organizations.

A strong supporter of higher education, Mr. Camarota holds a Master's degree from the University of Denver's Daniels School of Business. Anton is currently completing his Ph.D. dissertation at Northcentral University, where he teaches as a Faculty Mentor. Mr. Camarota is currently researching how organizations translate the principles of sustainable development into effective operational strategies. Anton's other research and teaching interests include personal leadership, sustainable thinking, positive organizational change and management systems design. A Certified NLP Practitioner and a Master Graduate of the Rapport International School of Leadership, Mr. Camarota has more than seventeen years of management and consulting experience with Fortune 1000 companies throughout the world.

**Thursday**  
**April 16, 2009**  
**6:30 - 8:30 pm**

**Yavapai College Library Building**  
**Community Room**

**Panel Presenter:**  
**Anton G. Camarota**

**Admission**  
**\$5 General - \$3 Students**



All admission monies support the  
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Greater Yavapai Provisional U.S.G.B.C. Branch

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